



# Bowflag®



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# Bowflag® – a good decision!

Its sophisticated design, flexibility, and easy handling make the Bowflag® one of the most commonly used marketing tools for events. Various shapes and heights up to 5.8 m allow eye-catching and creative presentations. Bowflag® are available in 3 different categories: type Basic – the classy standard edition. Type Select – the advertising sail which is on both sides printable and also applicable for wind strong areas. Type Premium – the extra-large Bowflag® with the extravagant shape. With the matching accessories completed – the Bowflag® is applicable.



## Advantages

- Pole segments are hidden in a sleeve made of flag material
- The waiving of telescopic rods which are prone to failure
- Quick to assemble within 3 minutes
- Same or different graphics on both sides are possible when choosing the double-sided finish
- Dynamic shapes available
- Giant advertising space
- Bases with integrated swivel allowing the flag to rotate 360° with the wind
- with printed or unicolor sleeve (black or white)

## Bowflag® isn't just Bowflag®. We make the right material for every Bowflag®.

- Far beyond the market standard quality and double durability
- Unique image resolution on the front and back of the products
- Up to 100 percent visibility of printed image on the back
- Highest colour brilliance
- High lightfastness, grade 6-7 on the Blue Wool Scale
- Immediate use, no pre-wash required
- No colour bleeding



# Bowflag® Basic – can be used indoors and outdoors

Bowflag® Basic is a stable and well-proven system with an excellent cost/performance ratio.

## Drop shape



Sizes	XL	L	M	S	XS	XXS
printed sleeve						
System height h in cm	430	335	255	209	160	110
Print WxH in cm	120 x 360	110 x 265	95 x 205	75 x 170	55 x 130	40 x 80
double-layer finishing				✓		
unicolour sleeve (black or white)						
System height h in cm	421	331	245	204		
Print WxH in cm	115 x 360	105 x 260	90 x 200	70 x 160		
Components						
Aluminum segments	3	2	2	1	1	1
Fibreglass segments	2	2	2	2	2	1

## Flying shapes



Sizes	XL	L	M	S	XS	XXS				
printed sleeve										
System height h in cm	520	410	310	250	180	125				
Print WxH in cm	85 x 450	80 x 340	60 x 260	55 x 200	50 x 150	40 x 95				
double-layer finishing				✓	✓	✓				
unicolour sleeve (black or white)										
System height h in cm	520	410	310	250						
Print WxH in cm	80 x 445	75 x 335	55 x 250	50 x 195						
Components										
Aluminum segments	3	2	2	1	1	1				
Fibreglass segments	2	2	2	2	2	1				

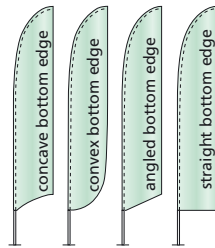




# Bowflag® Select – single and double layer

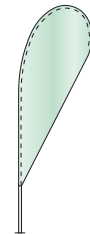
Bowflag® Select has been developed for outdoor use in areas with strong winds and especially for double-sided versions with graphics printed on both sides. The single-sided and double-sided Bowflag® Select can be used with wind speeds up to 75 km/h (wind force 8). Your ground fitting selection directly effects the amount of wind that your Bowflag® can withstand.

## Flying shape



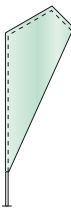
Sizes	XL	L	M
System height h in cm	530	395	310
Print (WxH in cm)	85 x 450	80 x 340	60 x 260
Components	4 Fibreglass segments	3 Fibreglass segments	3 Fibreglass segments

## Drop shape



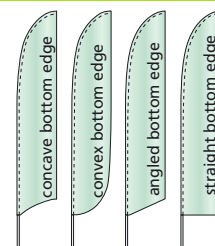
Sizes	XL	L	M
System height h in cm	440	320	255
Print (WxH in cm)	120 x 360	110 x 265	95 x 205
Components	4 Fibreglass segments	3 Fibreglass segments	3 Fibreglass segments

## Razor



Sizes	XL	L	M
System height h in cm	485	340	255
Print (WxH in cm)	120 x 405	110 x 285	95 x 205
Components	3 Fibreglass segments, 2 Fibreglass segments with aluminum connector	2 Fibreglass segments, 2 Fibreglass segments with aluminum connector	2 Fibreglass segments, 2 Fibreglass segments with aluminum connector

## Tube



Sizes	XL		L		M*	
System height h in cm	500		400		300	
Print (WxH in cm)	80 x 450	50 x 450	80 x 350	50 x 350	80 x 250	50 x 250
Components	5 Aluminum tubes, 4 Plastic connectors		4 Aluminum tubes, 3 Plastic connectors		3 Aluminum tubes, 2 Plastic connectors	

\* Bowflag® Select Tube Size M can be used indoors in double layers.

# Bowflag® Premium – large-scale sails with trendy shapes

Bowflag® Premium – giants of the Bowflag® series. They impress with an attractive design and their extra-large advertising space. The flag sizes Large and Extra Large are applicable for indoor use, the sizes Medium and Small are also suitable for outdoor use.

## Moon



	XL	L
<b>Sizes</b>		
<b>System height h in cm</b>	580	450
<b>Print (WxH in cm)</b>	115 x 510	110 x 380
<b>Components</b>	7 Fibreglass segments 1 Steel segment	6 Fibreglass segments 1 Steel segment



## Surfer



	XL	L	M
<b>Sizes</b>			
<b>System height h in cm</b>	580	435	350
<b>Print (WxH in cm)</b>	125 x 510	115 x 365	95 x 280
<b>Components</b>	8 Fibreglass segments 1 Steel segment	6 Fibreglass segments 1 Steel segment	6 Fibreglass segments 1 Steel segment



## Crystal



	L	M	S
<b>Sizes</b>			
<b>System height h in cm</b>	490	335	240
<b>Print (WxH in cm)</b>	150 x 440	105 x 285	75 x 200
<b>Components</b>	6 Fibreglass segments, 2 Fibreglass segments with aluminum connector, 1 Aluminum connector, 1 Steel segment	4 Fibreglass segments, 2 Fibreglass segments with aluminum connector, 1 Aluminum connector, 1 Steel segment	4 Fibreglass segments, 2 Fibreglass segments with aluminum connector, 1 Aluminum connector, 1 Steel segment



## Dart

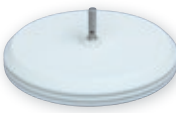
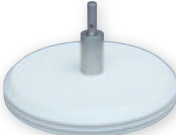






	L	M	S
<b>Sizes</b>			
<b>System height h in cm</b>	450	305	220
<b>Print (WxH in cm)</b>	150 x 400	105 x 255	75 x 180
<b>Components</b>	6 Fibreglass segments, 2 Fibreglass segments with aluminum connector, 1 Aluminum connector, 1 Steel segment	4 Fibreglass segments, 2 Fibreglass segments with aluminum connector, 1 Aluminum connector, 1 Steel segment	4 Fibreglass segments, 2 Fibreglass segments with aluminum connector, 1 Aluminum connector, 1 Steel segment



# Ground fittings

Several ground fittings are available to display your Bowflag® on different kinds of grounds and surfaces, whether indoors or out. Various accessories for loading ensure an increased stability of your Bowflag®. The amount of wind that your Bowflag® can withstand may vary depending on a range of factors, e.g. flag size or on-site wind conditions.

Ground fittings	Bowflag®	Can be used up to wind force							
<b>Concrete Base Ø 45cm/20 kg</b> · plastic-coated · height 7.0cm 		XXS	XS	S	M	L	XL		
	Bowflag® Basic	6	6	6	6	6	6	6	
	Bowflag® Select	8	5	6	4	6			
	Bowflag® Select Tube				6	6	6		
	Bowflag® Premium Dart/Crystal			4	4	i	i	i	
	Bowflag® Premium Moon					i	i	i	
	Bowflag® Premium Surfer					i	i	i	
<b>Concrete Base Ø 45cm/20 kg with swivel</b> · plastic-coated · height 7.0cm 		XXS	XS	S	M	L	XL		
	Bowflag® Basic	6	6	6	6	6	6	6	
	Bowflag® Select	8	5	6	4	6			
	Bowflag® Select Tube				6	6	6		
	Bowflag® Premium Dart/Crystal			4	4	i	i	i	
	Bowflag® Premium Moon					i	i	i	
	Bowflag® Premium Surfer					i	i	i	
<b>Base Plate 18 x 30 cm/2.3 kg</b> · powder-coated steel · silver-gray 		XXS	XS	S	M	L	XL		
	Bowflag® Basic	5	i	4	i	i			
	Bowflag® Basic + 1	5	i	4	i	i			
	Bowflag® Basic + 1	5	i	4	i	i			
	Bowflag® Basic + 2	5	i	4	i	i			
	Bowflag® Premium								
	Bowflag® Premium								
<b>Base Plate 30 x 30 cm/4.3 kg</b> · powder-coated steel · silver-gray 		XXS	XS	S	M	L	XL		
	Bowflag® Basic	6	6	5	4	4	i		
	Bowflag® Basic + 1	6	6	5	4	4	i		
	Bowflag® Basic + 1	6	6	5	4	4	i		
	Bowflag® Basic + 2	6	6	5	4	4	i		
	Bowflag® Premium								
	Bowflag® Premium								
<b>Base Plate 40 x 40 cm/9 kg</b> · powder-coated steel · silver-gray 		XXS	XS	S	M	L	XL		
	Bowflag® Basic	6	6	6	6	6	6	6	
	Bowflag® Basic + 1	6	6	6	6	6	6	5	
	Bowflag® Basic + 1	6	6	6	6	6	6	5	
	Bowflag® Basic + 2	6	6	6	6	6	6	5	
	Bowflag® Select				6	i	5	i	
	Bowflag® Select + 1				7	5	6	4	5
	Bowflag® Select + 1				7	5	6	4	5
	Bowflag® Select + 2				7	5	6	4	5
	Bowflag® Select Tube				6	5			
	Bowflag® Select Tube + 1				6	6	5		
	Bowflag® Select Tube + 1				6	6	5		
	Bowflag® Select Tube + 2				6	6	5		
	Bowflag® Premium Dart/Crystal			4	4	i	i	i	
	Bowflag® Premium Dart/Crystal + 1			4	4	i	i	i	
	Bowflag® Premium Dart/Crystal + 1			4	4	i	i	i	
	Bowflag® Premium Dart/Crystal + 2			4	4	i	i	i	
	Bowflag® Premium Moon					i	i	i	
	Bowflag® Premium Moon + 1					i	i	i	
	Bowflag® Premium Moon + 1					i	i	i	
	Bowflag® Premium Moon + 2					i	i	i	
	Bowflag® Premium Surfer					i	i	i	
Bowflag® Premium Surfer + 1					i	i	i		
Bowflag® Premium Surfer + 1					i	i	i		
Bowflag® Premium Surfer + 2					i	i	i		
Bowflag® Premium Surfer + 2					i	i	i		
<b>Base Plate 55 x 55 cm/19.7 kg with swivel and suspension</b> · powder-coated steel · silver-gray 		XXS	XS	S	M	L	XL		
	Bowflag® Basic	6	6	6	6	6	6	6	
	Bowflag® Basic + 1	6	6	6	6	6	6	6	
	Bowflag® Basic + 1	6	6	6	6	6	6	6	
	Bowflag® Basic + 2	6	6	6	6	6	6	6	
	Bowflag® Basic + 1	6	6	6	6	6	6	6	
	Bowflag® Select				8	7	8	7	7
	Bowflag® Select + 1				8	7	8	7	7
	Bowflag® Select + 1				8	7	8	7	7
	Bowflag® Select + 2				8	7	8	7	7
	Bowflag® Select + 1				8	8	8	8	8
	Bowflag® Select Tube				6	i	6	6	
	Bowflag® Select Tube + 1				6	6	6	6	
	Bowflag® Select Tube + 1				6	6	6	6	
	Bowflag® Select Tube + 2				6	6	6	6	
	Bowflag® Select Tube + 1				6	6	6	6	
	Bowflag® Premium Dart/Crystal			5	5	4	4		
	Bowflag® Premium Dart/Crystal + 1			7	7	6	6		
	Bowflag® Premium Dart/Crystal + 1			7	7	6	6		
	Bowflag® Premium Dart/Crystal + 2			7	7	6	6		
	Bowflag® Premium Surfer			8	8	8	8		
	Bowflag® Premium Surfer					4	4		
Bowflag® Premium Surfer + 1					7	7			
Bowflag® Premium Surfer + 2					7	7			
Bowflag® Premium Surfer + 1					8	8			

i - indoor use    ■ - Weight bag for water filling, 10 l    ■ - Weight bag for water filling, 50 l    ■ - Water filling weight 7.5 l    ■ - Weighting plate 18 x 20cm/5 kg

**Accessories for increased stability**

Different kind of weights gives base elements an extra stability. Depending on the Bowflag® and the wind conditions at the location is the usage with supportive weights recommended.



Weight bag for water filling, 10 l



Weight bag for water filling, 50 l



Water filling weight 7.5 l




Weighting plate 18 x 20 cm/5 kg

Ground fittings	Bowflag®	Can be used up to wind force	Ground fittings	Bowflag®	Can be used up to wind force
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**Water Filling Base P3 with swivel**


- incl. stakes and case
- water filling 9 l



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	0	0	0
Bowflag® Select	0	0	0	7	4	6
Bowflag® Select Tube	0	0	0	6	6	4
Bowflag® Premium Dart/Crystal	0	0	4	4	i	i
Bowflag® Premium Surfer	0	0	0	i	i	i

**Water Filling Base P3 with swivel and suspension**

- incl. stakes and case
- water filling 9 l




	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	5	6	6
Bowflag® Select	0	0	0	7	4	6
Bowflag® Select Tube	0	0	0	6	6	4
Bowflag® Premium Dart/Crystal	0	0	4	4	i	i
Bowflag® Premium Surfer	0	0	0	i	i	i

**Cross base Ø 80 cm/ 4.3 kg with spigot**

**Cross base Ø 80 cm/ 4.3 kg with rotator**


- Steel, powder-coated, foldable



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	4	4	4
Bowflag® Basic + 1	6	6	6	6	6	5
Bowflag® Select	0	0	0	4	4	4
Bowflag® Select + 1	0	0	0	7	6	4
Bowflag® Select Tube	0	0	0	4	4	4
Bowflag® Select Tube + 1	0	0	0	6	6	5
Bowflag® Premium Dart/Crystal	0	0	i	i	i	i
Bowflag® Premium Dart/Crystal + 1	0	0	4	4	i	i
Bowflag® Premium Moon + 1	0	0	0	0	i	i
Bowflag® Premium Surfer + 1	0	0	0	0	i	i

**Crossbar Base Ø 100 cm/ 3.1 kg with swivel**


- chrome-plated steel
- collapsible



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	4	4	4
Bowflag® Basic + 1	6	6	6	6	6	5
Bowflag® Select	0	0	0	4	4	4
Bowflag® Select + 1	0	0	0	7	6	4
Bowflag® Select Tube	0	0	0	4	4	4
Bowflag® Select Tube + 1	0	0	0	6	6	5
Bowflag® Premium Dart/Crystal	0	0	i	i	i	i
Bowflag® Premium Dart/Crystal + 1	0	0	4	4	i	i
Bowflag® Premium Moon + 1	0	0	0	0	i	i
Bowflag® Premium Surfer + 1	0	0	0	0	i	i

**Crossbar Base Ø 100 cm/17.0 kg with swivel**

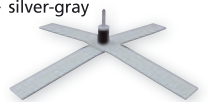
- powder-coated steel
- silver-gray



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	6	6	6
Bowflag® Basic + 1	6	6	6	6	6	6
Bowflag® Select	0	0	0	8	8	8
Bowflag® Select + 1	0	0	0	6	6	6
Bowflag® Select Tube	0	0	0	6	6	6
Bowflag® Select Tube + 1	0	0	0	6	6	6
Bowflag® Premium Dart/Crystal	0	0	5	5	4	4
Bowflag® Premium Dart/Crystal + 1	0	0	8	8	8	8
Bowflag® Premium Moon	0	0	0	0	i	i
Bowflag® Premium Moon + 1	0	0	0	0	i	i
Bowflag® Premium Surfer	0	0	0	4	4	4
Bowflag® Premium Surfer + 1	0	0	0	8	8	8

**Crossbar Base Ø 100 cm/17.0 kg with swivel and suspension**

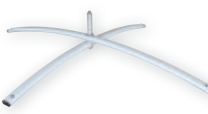
- powder-coated steel
- silver-gray



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	6	6	6
Bowflag® Select	0	0	0	8	7	7
Bowflag® Select Tube	0	0	0	6	6	6
Bowflag® Premium Dart/Crystal	0	0	6	6	5	5
Bowflag® Premium Surfer	0	0	0	6	6	6

**Crossbar Base Ø 83 cm/1.5 kg with swivel**


- powder-coated steel
- silver-gray
- collapsible



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	5	5	5	5	5
Bowflag® Basic + 1	6	6	6	6	6	6
Bowflag® Select	0	6	6	6	6	6
Bowflag® Select + 1	0	0	0	7	4	4
Bowflag® Select Tube	0	0	0	i	i	i
Bowflag® Select Tube + 1	0	0	0	6	6	6
Bowflag® Premium Dart/Crystal	0	0	i	i	i	i
Bowflag® Premium Dart/Crystal + 1	0	0	4	4	i	i
Bowflag® Premium Surfer + 1	0	0	0	i	i	i

**Screw-in-ground mount with swivel**


- PVC
- 0.7 kg



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	6	6	6	6	6
Bowflag® Select	0	6	6	6	6	6
Bowflag® Select Tube	0	0	0	6	6	6

**Tube Base with swivel**


- applicable only with extra weight, min. 100 kg
- powder-coated steel
- silver-gray, 4.0 kg



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	0	0	0
Bowflag® Select	0	0	0	8	8	8
Bowflag® Select Tube	0	0	0	6	6	6

**Tube Base Economy with swivel**

- applicable only with extra weight, min. 100 kg
- powder-coated steel
- silver-gray, 3.5 kg



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	0	0	0
Bowflag® Select	0	0	0	8	8	8
Bowflag® Select Tube	0	0	0	6	6	6

**Ground Spike 60 cm/Ø 12 mm**

**Ground Spike 60 cm/Ø 12 mm with swivel**


- steel
- galvanised
- 1.0 kg



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	0	0	0
Bowflag® Select	0	0	0	8	8	8
Bowflag® Select Tube	0	0	0	6	6	6

**Ground Spike 70 cm/Ø 17 mm**

- steel
- galvanised
- 1.5 kg



	XXS	XS	S	M	L	XL
Bowflag® Basic	0	0	0	0	0	0
Bowflag® Select	0	0	0	8	8	8
Bowflag® Select Tube	0	0	0	6	6	6

Floating Base	suitable for Bowflag®	Size
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**Floating Base with swivel**

**Floating Base with swivel and suspension**

- Water Filling Base P3 with swivel and suspension
- made of PVC
- counter weight at the bottom to avoid falling over



	XXS	XS	S	M	L	XL
Bowflag® Basic	x	x	x	x	x	x
Bowflag® Select	x	x	x	x	x	x



# Accessories and Brackets

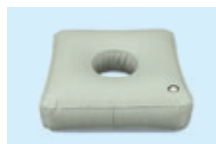
We can provide you with a number of useful accessories for your Bowflag®. Our range includes items for anchorage and loading or bags for storage and transport. Extensions can be used when displaying your Bowflag® in sandy or snowy areas. You may also order brackets to mount your Bowflag® to walls or tent poles.

## Accessories



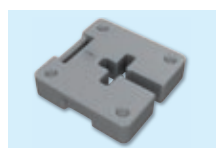
### Weight Bag, 10 l

- For water filling, capacity 10 l
- Ø outer 53 cm, Ø inner 11 cm
- Recommended for Crossbar Bases and Base Plates
- Not usable during frosty periods



### Weight Bag, 50 l

- For water filling, capacity 50 l
- 75 x 75 x 12 cm
- Recommended for Crossbar Bases and Base Plates
- Not usable during frosty periods



### Water Filling Weight, 7.5 l

- Plastic, silver-gray
- Carrying handle, stackable
- Size (W x H x D): 37 x 12 x 37 cm
- Capacity ca. 7.5 l



### Weighting Plate 18 x 20 cm/5 kg

- Cast steel, black
- Carrying handle, stackable
- Weight ca. 5 kg



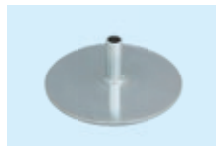
### Sand- and Snow Extension

- Steel, yellow chromated
- Length 80 cm
- Recommended for Ground Spike 60 cm/Ø 12 mm and Ground Spike 60 cm/Ø 12 mm with swivel



### Stakes

- Steel, powder-coated
- Length 16 cm
- Recommended for Crossbar Bases and Base Plates



### Ground Spike Stabiliser

- Steel, zinc-plated
- Ø 15 cm
- Recommended for Ground Spike 60 cm/Ø 12 mm and Ground Spike 60 cm/Ø 12 mm with swivel



### Carry Bags for system components

- Fabric



### Carry Bags, each for 2 base plates

- Fabric
- Carry bag green: 18x30 cm
- Carry bag black: 30x30 cm

## Supplementary set for Water Filling Base P3



- Supplementary set to retrofit the Water Filling Base P3
- Consists of: weighting plate with thread rod and cord
- Applicable for: Bowflag® Basic (sizes M, S, XS, XXS), Bowflag® Select (size M)

## Brackets

### Bracket – vertical, for tent poles



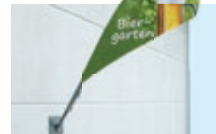
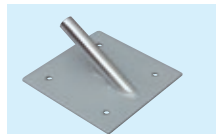
- Profile made of aluminum, with plug-in sleeve, inner Ø 20 mm
- Clamp for tent pole, made of glass fibre reinforced plastic (high-strength, weather proof, frost proof), fitting for hexagon profiles Ø 40 mm or octagonal profiles Ø 52 mm
- Suitable for: Bowflag® Basic size S: all flying shapes, drop shape  
Bowflag® Basic size XS: concave or angled bottom edge, drop shape  
Bowflag® Basic size XXS: concave bottom edge, drop shape

### Bracket 30° – for tent poles



- Profile made of aluminum, with plug-in sleeve, inner Ø 20 mm
- Clamp for tent pole, made of glass fibre reinforced plastic (high-strength, weather proof, frost proof), fitting for hexagonal profiles (Ø 40 mm) or octagonal profiles Ø 52 mm, suitable for Bowflag® Basic (sizes S, XS, XXS)

### Wall-Mount 30°



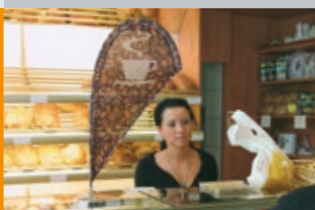
- Powder-coated steel
- 0.5 kg
- Suitable for Bowflag® Basic (sizes M, S, XS, XXS)

### Table clamp holder



- With threaded bolts and spigot
- Made out of steel, black painted
- Sizes (W x H x D): 9x20x7 cm (with spigot)
- Clamping rang: 15-60 mm
- Weight: ca 0.7 kg
- Suitable for Bowflag® Basic in sizes M, S, XS and XXS on table plates or other flat slabs

All sizes are approximate. As we are constantly developing our products we reserve the right of changing technical issues and dimensional deviations.



Bowflag® T – the big one among the small advertising materials



Promotion Backpacks Bowflag® – brings your message close to your customers



Bowflag®, available in 20 stock colours – as plain-coloured decoration

## Did you know?

Surprisingly versatile – Bowflag® can be used for many different applications.